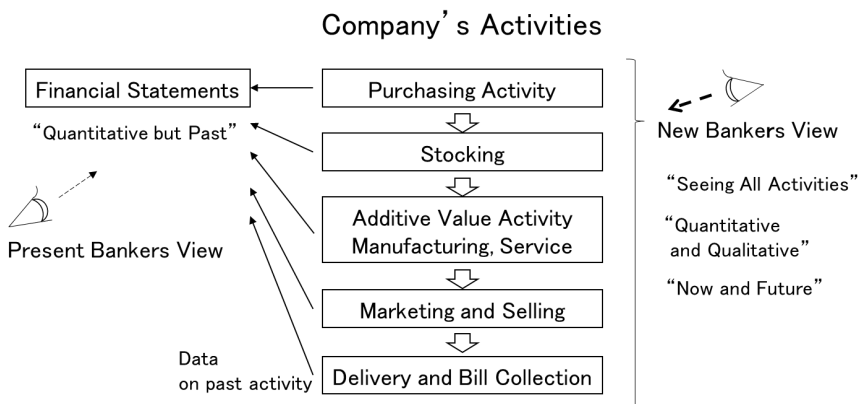


# “Business Value Analysis Methods for Bankers and Innovation Skill Training”

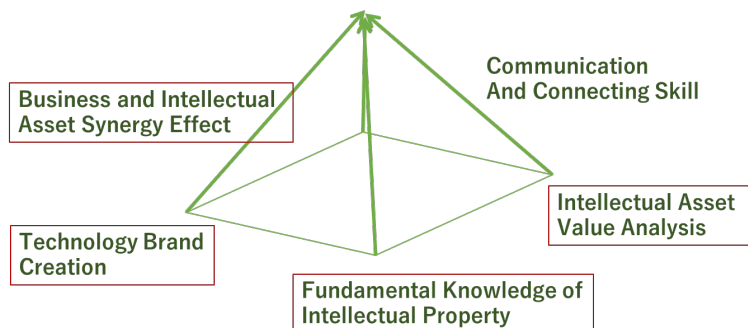
Professor Hiroyuki ONO

## New Business Value Analysis Method



## Innovation Skill Training Structure For Management Assisting with Intellectual Asset

### “Manager Assisting with Intellectual Asset”



### Content:

I provide the Business Value Analysis Methods for Banker's Mission to support the promising companies by the act of finance and business, to activate the regional industry through the companies support, to contribute economic development. Concurrently I run the innovation skill up training school for bankers with the Business Value Analysis Methods.

P. F. Drucker said in his book “Next Society” that financial institutions had not been able to make any innovation in themselves during these 30 years. Therefore the financial institutions are in serious business condition now. If the financial institutions can not have new viewpoint but present methods based on only the financial statements, they will be driven out from regional economy. I am trying to give the solution to overcome their serious conditions.

### Appealing point:

We continue the innovation skill up training school for bankers since 2007. The number of bankers had graduate our school is over 1000. We received the award from Cabinet Office in 2016.

Yamagata University Graduate School of Science and Engineering  
Research Interest: Industry-Academia and  
Financial institutions Collaboration  
Technology Transfer

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